

## Proclamation

*WHEREAS, public relations professionals who adhere to the highest ethical standards help promote democracy and protect the rights of individual citizens; and*

*WHEREAS, Ethics Month is recognized during September each year by the Public Relations Society of America, the world's largest organization dedicated to the professional practice of public relations ; and*

*WHEREAS, a formal code of Ethical Practice set forth by the Public Relations Society of America has created principles and guidelines built on core values, including advocacy, honesty, loyalty, professional development and objectivity; and*

*WHEREAS, the Colorado Chapter of Public Relations Society of America, one of the organization's largest chapters, has chosen to actively promote knowledge and understanding of ethical practice of public relations within Colorado, as well as strict adherence to the Code; and*

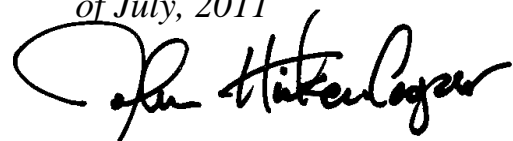
*WHEREAS, Ethics Month recognizes and applauds Colorado's exemplary public relations and communications professionals, as well as the companies and organizations they represent, who practice the highest standards of ethical conduct;*

*Therefore, I, John Hickenlooper, Governor of the State of Colorado, do hereby proclaim September 2011,*

### *ETHICS MONTH*

*in the State of Colorado.*

*GIVEN under my hand and the Executive Seal of the State of Colorado, this twenty-sixth day of July, 2011*

  
*John Hickenlooper*  
Governor

