

Gold Pick Program Ad Specifications

Guidelines

All ads must adhere to the following specifications:

- Colors:
Black & White
- File Type:
jpeg or eps
- Image resolution:
Minimum 300 dpi
- Deadline
April 9, 2010

Please submit all ads to Heather Grady at HGrady@rossetti.com by **April 9, 2010**. You will receive an email confirming the submission on your ad. For questions, please call (720) 840-3430.

Dimensions & Pricing

Quarter Page Ads

Dimensions*: 4.5''w x 1.75''h

Price: \$75

Half Page Ads

Dimensions*: 4.5''w x 3.5''h

Price: \$150

Full Page Ads

Dimensions*: 4.5''w x 7.5''h

Price: \$300

Double-Truck Ads

Dimensions*: 7.5''w x 9.5''h

Price: \$450

**Dimensions are representative of the live area. Actual size of the program measures 8.5'' x 11'' with a single fold.*