

Colorado Chapter



## 2008 Sponsorship Packages

There are good reasons to be a PRSA Colorado Sponsor. With a membership exceeding 450, PRSA Colorado is the largest association of public relations professionals in the state and the seventh largest chapter in the country. Our members work in corporations, counseling firms, institutions, service organizations, and universities, reflecting the business and professional communications community of Colorado.

### Chapter Sponsor \$3,000

- Logo and recognition at regular Chapter meetings
- Logo, recognition and exhibit at Annual Meeting and Workshop
- Recognition in regular event emails sent to general membership
- Logo and recognition at Gold Pick Awards ceremony
- Full page ad in Gold Pick Awards program
- Web site ad on PRSAColorado.org
- Ad/logo in 12 issues of electronic newsletter *Newsline*
- Two bylined articles in *Newsline* (subject to approval by PRSA Colorado)
- Listing in Web site "Find A PR Professional" or "Find a Vendor" directories
- News release announcing sponsorship

### Patron \$1,000

- Web site ad on PRSAColorado.org
- Half-page ad in Gold Pick Awards program
- Ad/logo in four issues of electronic newsletter *Newsline*
- One bylined article in *Newsline* (subject to approval by PRSA Colorado)
- Listing in Web site "Find a PR Professional" or "Find a Vendor" directories

### 2008 Golden Anniversary Package \$1,500

(Add to sponsorships described above)

- Special designation as a "Golden Anniversary" Sponsor in all materials listed above
- Logo and recognition at the Anniversary Special Event and event publicity
- Logo and recognition at Anniversary Holiday Party and event publicity
- Recognition in the 50 Year History of PRSA Colorado
- Includes \$500 donation to "\$50 for the Next 50 Years" campaign

### Meeting Sponsor

Audio conference \$250/Chapter meeting \$500/Annual Meeting (includes exhibit) \$750

- Logo and recognition in event publicity and at the meeting
- Recognition in *Newsline* event reporting

### Event Sponsor

Sponsorship levels and benefits for specific special events are set by event planning committees. Events include:

- Chapter Socials
- Golden Anniversary Holiday Party
- Gold Pick Awards

### Other

- \$50 For the Next 50 Years
- Find a PR Professional Directory
- Find a Vendor Directory

### Build-your-own sponsorship

Do you have a product or service you want 450 local PR professionals to know about? Create your own in-kind sponsorship. Ideas include:

- Printing
- Design
- Signage/display
- Photography
- Gift baskets
- Food and beverage
- Travel/tourism
- Special events venues

To register for a sponsorship, contact PRSA Colorado Treasurer Julie Scott at [jwedding@comcast.net](mailto:jwedding@comcast.net). Email [info@prsacolorado.org](mailto:info@prsacolorado.org) for more information.